

Volume 13, Edition 27 • July 4, 2023

Diversity in Action Published by Small Business Exchange, Inc.

# **July 4: The Birth of American Independence**

## **By History Channel**

Variously known as the Fourth of July and Independence Day, July 4 has been a federal holiday in the United States since 1941, but the tradition of Independence Day celebrations goes back to the eighteenth century and the American Revolution (1775 to 1783).

In June of 1776, representatives of the thirteen colonies then fighting in the revolutionary struggle weighed a resolution that would declare their independence from Great Britain. On July 2, the Continental Congress voted in favor of independence, and two days later its delegates adopted the Declaration of Independence, a historic document drafted by Thomas Jefferson.

From 1776 until the present day, July Fourth has been celebrated as the birth of American independence, with typical festivities ranging from fireworks, parades, and concerts to more casual family gatherings and barbecues.

When the initial battles in the Revolutionary War broke out in April 1775, few colonists desired

complete independence from Great Britain, and those who did were considered radical. By the middle of the following year, however, many more colonists had come to favor independence, thanks to growing hostility against Britain and the spread of revolutionary sentiments such as those expressed in Thomas Paine's bestselling pamphlet Common Sense, published in early 1776.

On June 7, when the Continental Congress met at the Pennsylvania State House (later called Independence Hall) in Philadelphia, the Virginia delegate Richard Henry Lee introduced a motion calling for the colonies' independence. Amid heated debate, Congress postponed the vote on Lee's resolution, but appointed a five-man committee-including Thomas Jefferson of Virginia, John Adams of Massachusetts, Roger Sherman of Connecticut, Benjamin Franklin of Pennsylvania, and Robert R. Livingston of New York-to draft a formal statement justifying the break with Great Britain.

On July 2, the Continental Congress voted in favor of Lee's resolution for independence in a near-unanimous vote (the New York delegation



abstained, but later voted affirmatively). On that day, John Adams wrote to his wife, Abigail, that July 2 "will be celebrated, by succeeding Generations, as the great anniversary Festival" and that the celebration should include "Pomp and Parade . . .

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

**Click to read more** 





**Click for details** 





Private lessons from Queen Clarinet

· Band performances at your venue

 Master classes for groups 504-908-7119 doreenja@bellsouth.net www.doreensjazz.org

RTA 💙 **REGIONAL TRANSIT AUTHORITY PUBLIC NOTICE RTA Retail Store Pilot** RTA Request for Proposals (RFP) No. 2023-013 Bid Date: July 6, 2023

#### **Project description:**

The Regional Transit Authority (RTA) is seeking an operator to provide retail store pilot per specifications in RFP 2023-013.

#### How to obtain a copy of the RFP:

Scope of work and further information concerning the RFP may be obtained beginning June 6, 2023, from the RTA's Procureware website at https://norta.procureware.com/home. You will be required to first register on this website. The RFP can also be obtained at Regional Transit Authority's website at http://www.norta.com.

#### **Responding to the RFP:**

Proposals shall be submitted through RTA's Procureware website on or before 4:00 pm, Thursday, July 6, 2023. Any questions or further information concerning this RFP may be submitted through https://norta.procureware.com/home beginning on June 6, 2023. Only written questions submitted through https://norta.procureware.com/home shall be considered official. All answers to questions shall be by formal addenda posted to the website under RFP #2023-013.

RTA in accordance with 49 Code of Federal Regulations (CFR) Part 26 has an obligation to ensure nondiscrimination of Disadvantaged Business Enterprises (DBEs) and to comply with all federal, state, and local regulations relative to utilization of DBEs on publicly funded projects. The RTA is committed to utilization of DBEs on all federally funded projects toward attainment of the agency's established overall goal of 30%. A specific DBE goal has not been established for this project as there are no subcontracting opportunities on this project.

Notice to all offerors is hereby provided that in accordance with all applicable federal, state, and local laws the RTA will ensure that DBEs are afforded full opportunity to submit offers and responses to this solicitation and to participate in any contract consummated pursuant to this advertisement. Additionally, no offeror will be discriminated against on the basis of age, sex, race, color, religion, national origin, ethnicity, or disability.

The RTA reserves the right to accept or reject any and all submittals.

www.williamtolliver.com



# SBE OUTREACH SERVICES

With over 1.6 million businesses in our active database-the country's largest non-public diversity database-SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies-with proven results.

#### **Advertisements**

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Fax, Email, and Postal Solicitations Targeted mailings sent to businesses chosen according to your criteria

Live Call Center Follow-Up

Telephone follow-up calls using a script of five questions that you define

#### **Computer Generated Reports**

Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

#### **Special Services**

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

#### Call for more information: 800-800-8534







**Lona Hankins Chief Executive Officer Regional Transit Authority** 





We deliver a wide range of products and services to proudly serve construction, industrial, utility, and commercial businesses



Wire, Distribution, Wiring Devices, Installation Material



LIGHTING

Bulbs. Ballasts, Exits/Emergency

Lights, Installation Options





SECURITY Smoke, Carbon Monoxide and Metal Detectors, Surveillance Equipment, and Batteries

COMMUNICATIONS Fiber Optic Cable Telecommunication Systems, and Office Equipment

Contact info: 3623 D'Hemecourt Street • New Orleans, LA 70119 504-891-5504-o • 504-891-5580-f • Belectriks@balthazarinc.com • www.Balthazarinc.com

# EVENTS FOR YOUR BUSINESS





8(a) Orientation and SAM Registration Webinar Wednesday, July 19, 2023, 9:30 am-10:30 am CDT Online

Main Sponsor(s): US Small Business Administration Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov

#### Fee: Free; registration required

Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer addional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit https://www.eventbrite. com/e/8a-orientation-sam-registration-tickets-518989961947

Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar Thursday, July 20, 2023, 10:00 am-11:00 am CDT Online

Norkman 178-0 Cont

The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The session will also include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at https://www.eventbrite.com/e/federal-contracting-woman-owned-small-business-wosbprogram-tickets-669588225407

#### Selling to the Federal Government Webinar Thursday, July 27, 2023, 12:00 pm-3:00 pm CDT Online

#### Main Sponsor(s): US Small Business Administration Contact: George Tapia, 610-382-3086, george.tapia@sba.gov

# Fee: Free; registration required

Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at https://www. eventbrite.com/e/how-to-sell-to-the-federalgovernment-tickets-21790713611 SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Main Sponsor(s): US Small Business Administration Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to See Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

## PUBLIC LEGAL NOTIC

With a database of over 1.6 million businesses, SBE assists agencies with public legal notices

#### Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

#### **Special Follow-Up Services**

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

### Call for more information: 800-800-8534



stephanie.workman@sba.gov Fee: Free; registration required Are you a woman owner of a small business?

# CERTIFICATION

Small Business Exchange, Inc. is **DBE certified** by the Louisiana UCP.





#### **CORPORATE OFFICE**

1160 Battery Street East, Suite 100 San Francisco, California 94111 sbe@sbeinc.com • www.sbeinc.com Tel 800-800-8534 Fax 415-778-6255 www.louisianabusinessjournal.com

Contact for more information: vvv@sbeinc.com 201 Saint Charles Avenue, Suite 2500 New Orleans, Louisiana 70170

Copyright © 2023 Small Business Exchange, Inc.